



iPetsKC * PO Box 23222 * Overland Park, KS 66283

Phone: (913) 744-1400 * www.iPetsKC.com

Advertising Agreement

Company _____ Date _____
Phone _____ Contact _____
Address _____ Email _____
City, State, Zip _____ Website _____

iPetsKC Advertising Options - Check all that apply:

Print ads are **full color**: ☐ ¼ ☐ Half Pg ☐ Full Pg ☐ TEXT Listing in print issue (\$495 per year)

Length of Term: ☐ 1 Issue ☐ 2 Issues ☐ 4 Issues ☐ Charge me per issue ☐ Charge me monthly

Rate per Issue ☐ _____ Issue to Begin _____

Featured Homepage Slide Show Ad (\$300 per mo) ☐ Homepage Sidebar Ad (\$250 per mo) ☐

OnlineAdPage (\$395 per YEAR) ☐ Social Media Pkg \$295/month ☐ Date to start: _____

☐ Charge my Credit Card **OR** ☐ I will pay by check (Credit Card info is still required to establish credit)

This term automatically renews, unless cancellation is received in writing before the next print deadline. Ad fees due the 10th of the month prior to the month the ad will print. 1st month's ad fees due upon ad approval or submittal. Ad fees not received by the 15th of the mo. will be charged to the credit card on file. \$25 returned check charge applies. \$50 ad design fee applies to all ads created by iPetsKC. Ads created by iPetsKC remain the property of iPetsKC & cannot be reproduced without written consent from iPetsKC. Deadline date is the 10th of ea. mo. prior to the mo. the ad will print: \$25 LATE FEE APPLIES. All changes/additions/deletions must be received in writing by the 10th of ea. Mo. \$25 late fee for any payment not received by the 15th. \$200 to cancel any ad agreement.

Credit Card Information REQUIRED to Establish credit

Your credit card information is necessary to reserve your spot in the designated issue of iPetsKC. If you choose credit as your method of payment, your card will be charged on the 10th of each month prior to the month your ad will run. **iPetsKC is authorized by you to charge the amount due to your credit card on file if we do not receive any other form of payment by the 15th of the month.**

☐ Master Card ☐ Visa ☐ American Express ☐ Discover

Card #: _____ CVV Security Digits: _____

Name as it appears on card _____

Exp Mo/Yr _____ Signature _____

Billing Address for card _____

Please Note: All artwork/ads designed by iPetsKC are property of iPetsKC and cannot be reproduced in any form without written permission directly from iPetsKC along with all applicable usage fees. The advertiser agrees that iPetsKC's liability hereunder shall not exceed an amount equal to the total consideration actually paid hereunder by advertiser to iPetsKC. *In the event that iPetsKC places this agreement in the hands of an attorney or collection agency, advertiser agrees to pay an additional sum equal to 33% of the balance then due to compensate iPetsKC for costs of collection including, but not limited to, attorney fees and/or collection agency fees. By the signature below, the Signer represents that they have thoroughly read this agreement and are the owner or authorized corporate officer for the above-named business who is authorized both to order the advertising described herein and to obligate the above-named business to pay for such advertising and if the Purchaser fails to fulfill its obligations pursuant to this agreement, then the below named Signer shall be personally liable and personally guarantees payment under the Agreement.*

Signature for acceptance of this ad Agreement: _____

Title: _____ **Date:** _____